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Next-gen corporate strategy lies deep in the unexplored waters of narrative analytics

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Fri, May 6, 2016 at 9:29 AM

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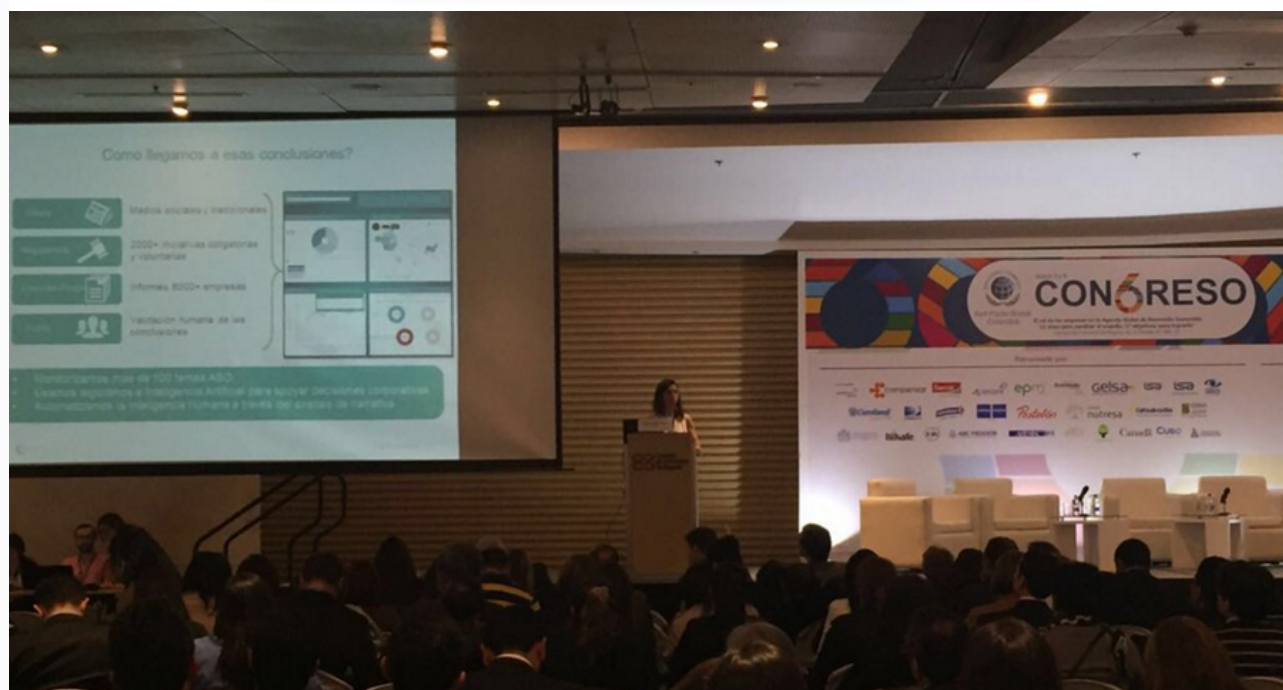
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eRevalue

Next-gen corporate strategy lies deep in the unexplored waters of narrative analytics

"For millions of years, mankind lived just like the animals. Then something happened which unleashed the power of our imagination. We learned to talk and we learned to listen. Speech has allowed the communication of ideas, enabling human beings to work together to build the impossible. Mankind's greatest achievements have come about by talking, and its greatest failures by not talking. It doesn't have to be like this. Our greatest hopes could become reality in the future. With the technology at our disposal, the possibilities are unbounded. All we need to do is make sure we keep talking." [Stephen Hawking](#)

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#6CongresoPactoGlobal

eRevalue's Director of Research and Services, Carlota Garcia-Manas, spoke at the [6th Congress of the Global Compact](#) in Bogota, Colombia. On the invitation of Ernst Ligteringen, former GRI Chief Executive, she spoke on the preparedness of Latin American companies for the Sustainable Development Goals.



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